

# Shift Corporate Coach Program™



## Be a Better Leader by Building your Business Coaching Skills

Successful executives don't manage work, they lead people - and coaching is one of the most effective leadership approaches. In fact, 69 percent of global organizations cultivate a coaching culture.<sup>1</sup>

Develop or enhance your business coaching skills through the Shift Corporate Coach Program™. You'll learn the skills other leaders are using to generate:

- Improved productivity, creativity, and innovation
- Less conflict
- Faster response to managing and implementing change

## Be Eligible to Receive your Coaching Designation

The Shift Corporate Coach Program™ is tailored to business leaders in a business context. Learn practical skills you can put to work in your organization right away through in-person sessions and online coaching clinics.

### Our three-part program includes:

**Learning Shift:** Take a deep-dive into the fundamental coaching skills, as well as the Shift Coaching Model, through a three-day, in-person program in a safe, fun environment.

**Transformation Shift:** Bi-weekly online coaching clinics over eight weeks let you review the fundamental skills and coaching model and practice using them with a peer coach.

**Practice Shift:** Complete your practice hours with a Shift mentor coach and receive feedback on your progress, plus continue practice-coaching with an assigned peer

“The SCCP experience was one of the most important, practical and relevant programs I have ever been through. I wish I had this kind of hands on, reality based coaching training earlier in my career. I recommend and manager or leader take this program. They and their team will be stronger as a result.”

– Mark Welch, Founder, Street Savy Sales Leadership

## Shift Corporate Coach Program™ Pricing \$4,995.00 + HST



The Shift Corporate Coach Program™ has been accredited by the Worldwide Association of Business Coaches™ (WABC™) and has earned the prestigious WABC Accredited (Level 1 – RCC)™ global designation. This means graduates are eligible to receive their own individual Registered Corporate Coach™ (RCC™) designation from WABC™.

**SHIFT**  
COACHING

**ABOUT SHIFT COACHING:** Our innovative and business-centric approach to coaching, backed by research and our deep expertise, ensures that we support your company's growth by helping you and your team develop new leadership skills.

For more information, please call 905-472-1772 or email [info@shiftcoaching.ca](mailto:info@shiftcoaching.ca)